

Resume

Name Chris Licher
Residence Rotterdam



Profile

I am an entrepreneurial finance professional with a focus on making things happen. My style of working is best for dynamic, flat organizations that encourage ownership of decisions at all levels. I am strong communicator and able to motivate people at all levels in the organization. I have extensive experience in due diligence activities both on the buy- and the selling-side. And working on reporting positions at Holding level and Operating Companies level has given me a clear view on the do's and don'ts in reporting

Key Skills: Leader-Social-Result driven

Software knowledge: SAP

Language Skills: Dutch Native – English Fluent

Work Experience

Company name **Wimow Holding B.V.**
Period March 2019 - today
Function **Owner**

Company name **United B.V.**
Period January 2017 - December 2018
Function **CFO/COO**

Short Description United is part of the Euro Media Group. Together with CEO responsible for the Dutch operations of the Group. Main responsibilities: Finance, Legal, HR, ICT and Facilities. Responsible for merging 5 Dutch operating companies, both financially and operationally. Implemented new accounting software system (Navision) in combination with merger. Responsible for M&A activities; acquisition of Quadia in 2018. Implemented new personnel assessment system. Achieved ISO 14001 & 14051 qualification in 2017

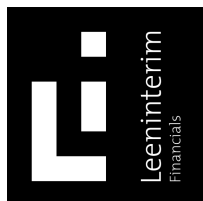
Company name **Warner Bros (Int. Television Production Nederland B.V.)**
Period October 2014 - October 2016
Function **COO**

Short Description Together with CEO responsible for the Dutch television and film production activities of Warner Bros.. Main responsibilities: Finance, Legal, HR, IT and Technical Facilities. First point of contact for WBITVP London (HQ): responsible for phasing out, integrating and/or restructuring former Holding activities, implementing WB processes and regulations. Implementation of SAP in 2015.

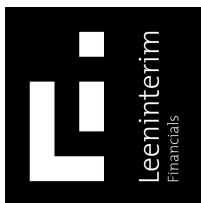
Company name **Eyeworks Holding B.V.**
Period June 2012 - September 2014
Function **Executive Director**

Short Description Responsible for Group Control and Business Development. Heading up a team of 2 business controllers and 2 financial controllers; responsible for controlling and consolidating the entities 15 Eyeworks territories. Responsible for acquiring companies in Finland and Belgium and member of the team selling Eyeworks to Warner Bros.

Company name **Followed one of our dreams: travelled around the world.**
Period November 2010 - May 2012
Function **Sabbatical Leave**



Company name	Endemol International B.V.
Period	September 2008 - November 2010
Function	Finance & Business Director
Short Description	Managing a finance team in Hilversum and London (7 FTE). Finance responsible for one of the bigger operating companies in the Endemol group. Main tasks: Improve royalty calculation and reporting processes for the benefit of both the capabilities by changing reporting timing and data requirements for the entire Endemol group; Transition from predominantly geographical reporting to a predominantly business line reporting. Member of the Endemol Finance Leadership Team
Company name	NetEconomy B.V.
Period	September 2007 - August 2008
Function	CFO
Short Description	Responsible for Finance, HR and Facilities (5 FTE). Member of the Management Team. Responsible for monthly reporting, rolling 12 months forecast and budgeting (US GAAP) to Fiserv: parent company (listed on Nasdaq). With MT looking for suitable take-over candidates throughout Europe.
Company name	Endemol Holding B.V.
Period	July 2005 - August 2007
Function	Head of Control
Short Description	Managing a team of 4 subsidiary controllers; directly reporting to CFO. Member of the IPO team preparing prospectus and roadshow documentation (2005). Investor relations. Member of team selling Endemol NV to a shareholders consortium (Goldman Sachs, Cyrt Investments and Mediaset) in 2007. Preparing due diligence database for bidding consortia to consult. Presenting Group financials to potential buyers.
Company name	Endemol Holding b.v.
Period	February 2004 - June 2005
Function	Finance Manager a.i.
Short Description	Temporary fulfilment of various vacancies in the finance department: Manager of Consolidation and Reporting, Head of Administration and Head of Control. In all roles direct contact with Group Controller.
Company name	Kenniswijk B.V.
Period	July 2002 - October 2003
Function	Finance Manager a.i. (Licher Consultancy)
Short Description	Jul'02-Oct'02-Jan'02-Jul'03 Setting up Management Information System for the Management Board to better control all public-private initiatives that were funded by Kenniswijk. Setting up reporting system for financial accountability of the MB to the public and private fund providers. Preparing a 3 year Strategic Plan (both financial and strategic).
Company name	Hoefnagels & Partners B.V. (Technical Trader)
Period	June 1997 - March 2000
Function	Entrepreneur
Short Description	Technical Trader provides investors with financial advice. Its sole outlet is its website. Main tasks: business development, customer relations and financial accounting.



Company name **F&B Events B.V.**
Period July 1994 - May 1997
Function **Assistent Director**
Short Description Create promotional events for various customers, such as: Buena Vista Home Entertainment, Disneyland Paris, Blokker, VSB Bank, Stichting Day-by-Day. Organize various public events like Disney on Ice. Responsible for budgeting and reporting all events and projects.

Company name **ICI Holland B.V. Zeneca Colours bvba**
Period June 1993 - June 1994
Function **Finance & Administration manager**
Short Description Office Brussels. Managing finance department (5 FTE). Setting up separate accounting department for Zeneca Colours Benelux (including Nordic Countries). Separate Zeneca Colours accounts from general Zeneca books. Implementing SAP R2 as accounting and reporting system.

Education & Qualifications

June 1991 Economical Sciences-Business Economics

June 1984 Gymnasium